

Update

The Charm Bracelet Newsletter
Children's Museum of Pittsburgh

March 2007



Plans Unveiled!

Four multi-disciplinary teams unveiled their North Side plans at public presentations on February 13-14, 2007. Each plan that resulted from the Children's Museum of Pittsburgh international design 'comple-tition' - there are no winners or losers in this process - proposes a different 'out-of-the box- strategy for linking the North Side's cultural 'charms.' If some of these ideas are realized, the resulting 'Charm Bracelet' will form the foundation for attracting families to live in the area. The teams' main ideas are outlined in this month's **Update**.

Program Note 'The Charm Bracelet Project' exhibition at the Children's Museum of Pittsburgh has been extended by popular demand through June, 2007. Come see the proposals!

Pittsburgh Post-Gazette Endorses Charm Bracelet

On February 20, 2007, The Pittsburgh Post-Gazette endorsed the 'Charm Bracelet' project on its editorial page. Under the headline 'Charming: There's promise in linking North Side attractions' the editorial describes several of the proposals. 'For now,' the editorial concludes, 'the plans are simply an invitation to all Pittsburghers to dream of a revitalized and better-connected North Side. With any luck, the city can move quickly past this stage to the reality of implementation.' Here's the whole story:



Pentagram New York



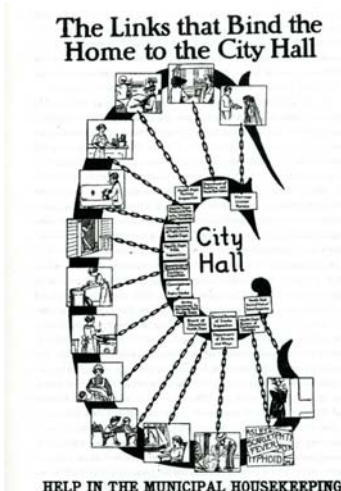
Light up the Underpasses Pentagram Principal Paula Scher proposes to transform the North Side underpasses into new illuminated gateways to the neighborhood. Here you can see one underpass so transformed.

Colab Architecture Ithaca



The North Side Rectangle Colab's proposal, The RECTANGLE, is a legible urban figure inscribed into the North Side neighborhood to reframe and promote its cultural and recreational institutions.

muf architecture / art London



Tailgating as Municipal Housekeeping Muf proposes to link the tradition of game day tailgating with the principal of 'municipal housekeeping' to enable the charms to contribute to change on the North Side.

Suisman Urban Design Santa Monica



Where is Allegheny City Suisman Urban Design proposes restoring the name 'Allegheny City' to the North Side as part of a multi-part renewal strategy to re-build a lost city.